



**Downtown Lock Haven Inc. 205 East Main Street, Lock Haven, PA 17745**  
**Phone: 570-748-1576 [www.lockhaven.org](http://www.lockhaven.org)**

Downtown Lock Haven, Inc is hosting the sixth Hometown Hero Banner Program.

Each individual banner will be unique and will honor a specific serviceman/woman or emergency responder including their picture, company station, branch of service, and era of service. The program is non-political and non-partisan. It is purely a living tribute to those servicemen/women and emergency responders from Clinton County and surrounding areas who served our country and communities.

**The Hometown Heroes Banners will be on display from August 2017 to the summer of 2019. Banners will include the sponsor’s name prominently displayed at the bottom of the banner.**

**Please join us in celebrating the Servicemen/women and Emergency Responders of our community. Sponsorships are \$200 each and entitle the business and sponsors to the following:**

- Sponsor’s name on each banner purchased
- Listing in Hometown Hero Celebration Program Book
- Identified as a sponsor in all promotional material and media information
- A copy of the Hometown Hero Celebration Program and information

\_\_\_\_\_ Yes, I will sponsor a Banner in the full amount of \$200.00 **and/or**  
\_\_\_\_\_ Yes, please find enclosed a contribution in the amount of \$\_\_\_\_\_

Business or sponsor Name: \_\_\_\_\_ Sponsored Individual \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ E-Mail address: \_\_\_\_\_

**RETURN OF THE BANNERS**

The banner will be returned to the person submitting the photo, information and payment when taken down from the lamp poles, unless specified differently by sponsor.

**DEADLINE FOR SUBMISSION OF SPONSORSHIPS AND PHOTOS: April, 2017**

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**205 East Main Street**  
**Lock Haven, PA 17745**  
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Thank you for your contribution of \$ \_\_\_\_\_ to DLH, Inc non-profit agency. Downtown Lock Haven Inc. is a 501 (c) 3 nonprofit organization and we greatly appreciate your financial contribution. Please use this letter as a receipt for you tax deductible contribution.  
Natasha Gorham, Downtown Manager

**Downtown Lock Haven Inc. 2017  
Veterans Hometown Heroes Banner Program**

Full Name of Veteran in Photo: \_\_\_\_\_

Era of Service (WWI, WWII, etc.)\*(see below) \_\_\_\_\_ Branch of Military: \_\_\_\_\_

Hometown: \_\_\_\_\_ Is the Veteran: Alive\_\_ Deceased \_\_ POW/MIA \_\_ KIA \_\_

Name of **person submitting** photo: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Relationship to hometown hero: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Address: \_\_\_\_\_

Alternate Contact person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**MESSAGE ON BOTTOM OF BANNER:** Message that you want to appear on the banner. Family name, individual sponsors etc. If the banner is sponsored by a business, the name of the business will appear and be used for Hometown Hero advertising.

**LOCATION OF THE BANNER:** 1<sup>ST</sup> Choice \_\_\_\_\_ 2<sup>ND</sup> Choice \_\_\_\_\_ Initialed \_\_\_\_\_  
Approval

**Downtown Lock Haven Inc. will do their best to hang banners on specific light poles in the designated area at your request; however, final placement is at the discretion of Downtown Lock Haven, Inc.** \_\_\_\_\_ (Initial if you have read and understand)

Banner paid in full \$175.00\* \_\_\_\_\_ Check# \_\_\_\_\_ Credit Card \_\_\_\_\_ Cash \$ \_\_\_\_\_ Payment of \$ \_\_\_\_\_ Date \_\_\_\_\_  
\*Introductory price of \$175.00 will run until January 31, 2017. Price will return to \$200.00 starting February 1, 2017.

**PHOTO RELEASE FORM**

I hereby grant Downtown Lock Haven Inc. permission to use the attached photo (which includes a likeness of me or of my relative) in the 2017 Streetlight Banner Program and for Downtown Lock Haven Inc.'s promotional use. In addition I take full responsibility that all information provided about the veteran(s) being honored is accurate and correct.

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date submitted)

**PHOTO IMAGE APPROVAL FOR PRINT**

\_\_\_\_\_  
(Sign after banner image complete)

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
Date Viewed

**\*\* Eras of Service - Official DOD Dates \*\***

**GWOT – Sept 11, 2001 to present (list this if veteran hasn't been to Iraq or Afghanistan)**

**Persian Gulf – August 2, 1990 – August 31, 1991**

**Cold War – September 2, 1945 – 26 December 1991**

**Vietnam Era – Feb 28, 1961 – May 7, 1975**

**Korea Conflict Era – June 27, 1950 – Jan 31, 1955**

**WW II – December 7, 1941 – December 31, 1946**

**WW I – April 6, 1917 – November 11, 1918**

**Downtown Lock Haven Inc. 2017**  
**Emergency Responders Hometown Heroes Banner Program**

Full Name of Emergency Responder in Photo: \_\_\_\_\_

Name of Company/Ambulance Organization: \_\_\_\_\_ Station#: \_\_\_\_\_

Police Dept. \_\_\_\_\_ Emergency Dept. \_\_\_\_\_

Hometown: \_\_\_\_\_ Is the Emergency Responder: Alive\_\_ Deceased \_\_ KIA \_\_

Name of **person submitting** photos: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Relationship to hometown hero: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Address: \_\_\_\_\_

Alternate Contact person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**MESSAGE ON BOTTOM OF BANNER:** The message that you want to appear on the banner. Family name, individual sponsors. (Example: Your loving family, we are proud of you) If the banner is sponsored by a business, the name of the business will appear and be used for Hometown Hero advertising.

**LOCATION OF THE BANNER:** 1<sup>ST</sup> Choice \_\_\_\_\_ 2<sup>ND</sup> Choice \_\_\_\_\_ Initialed \_\_\_\_\_  
Approval

**Downtown Lock Haven Inc. will do their best to hang banners on specific light poles in the designated area at your request; however it is on a first come first serve basis and final placement is at the discretion of Downtown Lock Haven, Inc.** \_\_\_\_\_ (Initial if you have read and understand)

Banner paid in full \$175.00\* \_\_\_\_\_ Check# \_\_\_\_\_ Credit Card \_\_\_\_\_ Cash \$ \_\_\_\_\_ Payment of \$ \_\_\_\_\_ Date \_\_\_\_\_  
\*Introductory price of \$175.00 will run until January 31, 2017. Price will return to \$200.00 starting February 1, 2017.

**PHOTO RELEASE FORM**

I hereby grant Downtown Lock Haven Inc. permission to use the attached photo (which includes a likeness of myself or of my relative) in the 2017 Street light Banner Program and for Downtown Lock Haven Inc.'s promotional use. In addition I take full responsibility that all information provided about the emergency responder being honored is accurate and correct.

\_\_\_\_\_  
(Signature) (Date)

**PHOTO IMAGE APPROVAL FOR PRINT** \_\_\_\_\_  
(Sign after banner image complete) (Signature) Date Viewed

**\*\* Emergency Departments to be listed \*\***

Volunteer and/or employee of Fire Stations, Ambulance personnel, EMT's, Police Departments (State, Townships, Boroughs), Emergency Management persons



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**Downtown Lock Haven Inc.  
Hometown Heroes  
2017 Hometown Heroes Banner Program**

Downtown Lock Haven Inc., a nonprofit 501 (c)(3) corporation, dedicated to supporting the continued economic development of downtown Lock Haven, announces the 2017 Summer Streetlight Banner Program. For several years, with the financial support of local sponsors, over 1,200 banners have been installed on the downtown and river walk streetlights.

In 2008 Downtown Lock Haven Inc. proudly presented the “Hometown Heroes” banner program, a tribute to servicemen/women from Clinton County who served or are serving our country in a branch of the military. This program has now expanded its opportunity to the community to honor the emergency responders in Clinton County and surrounding areas. These individuals serve our communities by defending our neighborhoods and properties, and assisting people when tragedy strikes.

Each individual banner will be unique and honor active military personnel, veterans, as well as emergency responders. The banner will include their picture, branch of service, era of service, company, station and hometown. The program is non-political and non-partisan. It is purely a living tribute to those servicemen/women and first responders from our community.

**The Hometown Heroes Banners:**

- Will be on display from summer 2017 – summer 2019
- Will be 18” wide and 36” high
- Will be located on street lights in downtown Lock Haven and along the river walk
- Will include the sponsor’s name prominently displayed at the bottom of the banner

**Sponsorships Benefits include:**

- Sponsor’s name listed on each banner purchased
- Listing in Hometown Hero Celebration Program Book
- Identified as a sponsor in all promotional material and media information
- An invitation to participate in the Hometown Hero Celebration
- A copy of the Hometown Hero Celebration Program Book

**Reprints and duplicate copies:**

A banner that has been purchased and retired from any previous banner program (2008, 2009, 2011, 2013 and 2015) may be ordered as a reprint of **the same exact banner image** for the cost of \$100.00.

**Downtown Lock Haven Inc. 2017  
REPRINT ORDER FORM  
Hometown Heroes Banner Program**

Full Name of Veteran on banner: \_\_\_\_\_

Year of Banner Program (2008, 2009, 2011, 2013, and 2015)  
\_\_\_\_\_

Name of **person ordering reprint(s)**: \_\_\_\_\_ Number of reprints: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Relationship to hometown hero: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Address: \_\_\_\_\_

Alternate Contact person \_\_\_\_\_ Phone Number: \_\_\_\_\_

**Payment Method:**

Banner paid in full \$100.00 \_\_\_\_\_ Check# \_\_\_\_\_ Credit Card \_\_\_\_\_ Cash \$ \_\_\_\_\_ Payment of \$ \_\_\_\_\_ Date \_\_\_\_\_

**Banner Reprint Conditions**

I understand that I am purchasing an exact duplicate of a previously purchased banner once used in the 2008, 2009, 2011, 2013 or 2015 Hometown Hero Banner Program. This banner will **not** be hung in the 2017 banner program, but will be given only to the individual providing information for this application.

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date submitted)

**Downtown Lock Haven Inc. 2017  
RE-HANG ORDER FORM  
Hometown Heroes Banner Program**

Full Name of Veteran on banner: \_\_\_\_\_

Year of Banner Program (2008, 2009, 2011, 2013, 2015)  
\_\_\_\_\_

Name of **person ordering re-hang(s)**:  
\_\_\_\_\_

Phone Number: \_\_\_\_\_

Relationship to hometown hero: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Address: \_\_\_\_\_

Alternate Contact person \_\_\_\_\_

Phone Number: \_\_\_\_\_

**Payment Method:**

Banner paid in full \$50.00 \_\_\_\_\_  
Check# \_\_\_\_\_ Payment of \$ \_\_\_\_\_  
Credit Card \_\_\_\_\_  
Cash \$ \_\_\_\_\_ Payment of \$ \_\_\_\_\_  
Date \_\_\_\_\_

**Banner Re-hang Conditions**

I understand that I am re-hanging a previously purchased banner once used in the 2008, 2009, 2011, 2013 or 2015 Hometown Hero Banner Program. This banner **will** be re-hung in the 2017 banner program.

**Downtown Lock Haven Inc. will do their best to hang banners on specific light poles in the designated area at your request; however new banner purchases take priority and final placement is at the discretion of Downtown Lock Haven, Inc. \_\_\_\_\_ (Initial if you have read and understand)**

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date submitted)